

WedAlert.com<sup>®</sup>  
Your wedding planning just got easier.<sup>®</sup>

Celebration Studios



## Grow Your Business with WedAlert.com

**WedAlert.com** is a full-service online wedding planner for 'brides & grooms to be.' With our unique tools and features, **WedAlert** is ready to be your partner in building a customer base that uses the web to plan their wedding, and locate professionals in their area.

### • Who Uses WedAlert?

Hundreds of thousands of brides, grooms, parents, bridesmaids, and all those involved in planning a wedding each month. With our vast wedding planning resources, local professional directories, song library, and reception site locator. WedAlert has everything the bride and groom need to plan their entire wedding from engagement through the honeymoon. Convert our users into your customers by promoting your business on WedAlert.

### • How Will They Find My Business?

Through WedAlert's planning tools and directories, we showcase your business to our users throughout their entire wedding planning process. With a click of the mouse, targeted customers are brought to your business. Our directories are organized geographically, and by category of wedding professional, thus making it easy for our users to find you.

**Local, Regional & National Advertising Available.**

### • How Does WedAlert Attract Visitors to Our Site?

WedAlert attracts hundreds of thousands of visitors from our placement in Google, Yahoo, MSN, and other search engines. We also appear in numerous bridal magazines, and have a presence at hundreds of bridal shows annually. WedAlert is one of the top online wedding planning sites. In addition, major television networks such as Bravo TV, MTV, and NBC turn to WedAlert's extensive customer base of future brides and grooms for their wedding related programming.

### • Why Should My Business be Listed on WedAlert?

This is the age of the Internet, and your potential customers are surfing the web for all their wedding needs.

#### For the Bride & Groom...

1. Free member registration
2. Free Searchable vendor databases
3. Calendar, Checklists, and Planning tools
4. Wedding Blog & message boards
5. Coupons & Giveaways
6. Special Offers from local wedding vendors

#### For you, the Wedding Professional

- A Targeted local audience
- A local & national Internet presence
- Planning tools that prompt couples to look for your services
- Spreads word-of-mouth advertising and referrals
- Increased traffic to your website
- Local brides and grooms in your area, looking for your services

- Log on now and register your business for **FREE TODAY!**

[www.WedAlert.com](http://www.WedAlert.com)



See Other Side for More Details ➔

WedAlert Corp. • Hackensack, NJ 07601 • Ph: (201) 996-1980 • Toll Free: (888) 878-1982 • [info@wedalert.com](mailto:info@wedalert.com)  
[www.WedAlert.com](http://www.WedAlert.com)

# Resources for Wedding Professionals

## FREE BUSINESS LISTINGS

Provide us with the details of your business and you will be listed in our wedding professional's directory, Absolutely Free. (Reciprocal Link Required)

### • Preferred Vendor Services

## ENHANCE YOUR FREE LISTING

Your business listing will be on the first searchable page for a specific category and county.\*

## PREMIER DIRECTORY LISTING PLACEMENT

Your business listing will be the first, second or third business displayed for a specific category and county.\*

## BANNER ADVERTISING

Increase your exposure, and receive name recognition by placing banner ads on WedAlert.com.

## BANNER DEVELOPMENT

You don't have a banner for advertising on the Internet? WedAlert's Design Team will develop and design a custom banner for your business.



## WEBSITE DEVELOPMENT & DESIGN - IMAGE IS EVERYTHING

Your website is a direct reflection of your business. Our creative talent inspires designs that transform websites into vibrant forums of interaction. We will work with you to create a custom website tailored to your specific needs that will deliver your company's message. We are committed to service, collaboration, and communication throughout each step of the web development and design process.

## MEDIA PAGE

WedAlert's newest feature to our Wedding Professionals Directory is our media pages. This will allow you to interactively advertise to our visitors with video, audio and virtual tours.

## SHOWCASE PAGE DEVELOPMENT

Have your own showcase page within our wedding directory. When a couple links to your vendor name, we provide WedAlert couples detailed information, including your business profile image gallery, and contact form. Your Showcase Page will also be indexed into major search engines, and because of our link popularity, will have a better chance of appearing higher in the search engines.

## RECEPTION SITE SHOWCASE PAGE

Let WedAlert help your company's Internet presence by designing a Reception Site Showcase Page for your business. All showcase pages are professionally designed and can have multimedia features added to them such as video clips, photo galleries, virtual tours, and other cutting-edge design features.

## WEB HOSTING

Looking to build a presence on the Internet with someone who understands your needs in the industry? We can host [www.yourweddingbusinessname.com](http://www.yourweddingbusinessname.com) and get your business started on the web with fast, reliable service. Be sure to ask us about our hosting service.

## INTERNET MARKETING

One of the best ways to promote your company on the web is to position your business name on heavily used search engines. WedAlert provides Internet promotion with over 300 search engines such as Google, Yahoo, MSN, & more.



Website: Celebration Studios



Website: Princess Chateau



Reception Site Showcase Page: The Graycliff

Media Page: Radiant



Showcase Page: Jean Chiantel Beauty



Showcase Page: Queer Eye for the Straight Guy

\*inquire about discount listing opportunities in multiple counties and categories